



**studio.ra**  
contemporanea

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# videofusion1

cured by **Gabriele Perretta**

**Daily from the 16<sup>th</sup> of February to the 3<sup>rd</sup> of March**  
(working days only)

Press release n°2

**The exhibition was initially planned from 16<sup>th</sup> of February to 3<sup>rd</sup> of March 2007, but it has extended until on 16<sup>th</sup> of March 2007 inclusive, thanks to the big interest and attendance.**

*Videofusion1* addresses an audience engaged for the pursuit of a new dimension of the image and of the word *video*. The path of this first *Miscellanea* aims to suggest keys of interpretation of cultural and technical problems of the video image, to meet the engagements of a free and suited to requirements practise of a *fusion art* and of a trace of *inter-media signs*.

Considering the different generations of authors, who meet on a field of the image and of the performance from the poetry to the most detailed experience of 'video', *videofusion1* tries to mix what the academic criticism has always separated into narrow partitions. In reality, the inner meaning of the exhibition intends to tell and to analyse "an experience of video art" in a *transversal path to the genres and modes*, using four or five media viewpoints as an excuse, that have got something to do with the stimulation of the synergies: narration, daily routine, movement into movement *performing art* vs. *performing image*, total criticism and persistence of the experimentation, etc...

One of the peculiarities of the exhibition is the assemblage of works and artistic experiences that are arising from the most varied grounds: visual art, cinema, television, theatre and performance, dance, literature and visual writings. *Videofusion1* tries to gather this combination between different fields, because it interposes during and after the searches of the video art founders, it acts in the wake of the Dionysian and autonomist utopia that proposes oneself like therapy of the total contamination, like a further criticism to the system of the art and its stylistic wrapping. The media generations have developed after the western neo-avant-garde, instead of resigning to the effect of normalization with the video system, they have also frequented a widespread artistic production with radical blend of low practises, that has dispersed the higher tradition of the author-shape. Hence it follows that is easy to find and recognise the most varied materials and the most widespread and the most popular technologies of digitization.

An economy of the culture ends up in the uneven ground of this new media tendency, able to tackle the most radical problems of the enhancement and of the enlarged and scattered production.

## Artists:

**Anonima di-chi-si-lu-son, Enzo Berardi, Carlo Caloro, Cast, Vincenzo Ceccato, Hervé Constant, Daniela Cignini, Ezio Cuoghi, Cutini & Mangiaterra, Fabiola Faidiga, Carlo Fatigoni, Pietro Finelli, Future Planet, Heinrich Grensbeck, G.P.Mutoid, Gruppo Sinestetico, Fathi Hassan, Jeffrey Jsaac, Lello Lopez, Giorgio Lupattelli, Antonio Lucifero, Mario Matto & C., Antonello Matarazzo, Wayne Mc Gregor, Andrea Neri, Rivka Rin, Amparo Sard, Paul Sermon, Gretchen Schiller, Flavio Sciolè, Stefano Ronci, Nello Teodori, Falk Topfer, Silvano Tassarollo, Giacomo Verde, Roger Welch.**

## Special guest from Videor:

**Nanni Balestrini, Franco Beltrametti, Giorgio Caproni, Giorgio Celli, Corrado Costa, Gregory Corso, Ahemed Ben Dhiab, Alfredo Giuliani, Eugenio Miccini, Elio Pagliarani, Lamberto Pignotti, Vito Riviello, Amelia Rosselli, Adriano Spatola, Eduardo Sanguineti, Gianni Toti, Patrizia Vicinelli.**

Within the context of attempts of critic refounding of a theory of media and for the exposition of *Videofusion1*, it has also introduced a publication – of only critical works – that analyses the political position of the video art in progress. The book contains: **two essays written by Gabriele Perretta** (*Alcune note sulla videoart in generis e non solo; A la [rêche]...rche dell'immagine digitale - Some notes on the videoart in generis and not only. In search of the digital image*) **prefaced by an editorial writing of the NetZine eadessvediamo.org, a brief anthology on a word of Massimo Celani, a general mapping of the exhibition and a translation of Andrène Felleny, edition Stampa Alternativa/Nuovi Equilibri, Roma 2007, 5€.**